

# 2022

ANNUAL REPORT







## MESSAGE FROM OUR LEADERSHIP

Another year has come and gone. As we reflect on 2022, we are proud of the leadership role we continued to play in our community's homeless response system.

As the leading agency in addressing family homelessness in Dallas and Collin Counties, we assess and triage all families seeking assistance. In our service model, we first attempt to stabilize families without coming into shelter (known as diversion). Families who have no other options are triaged into one of our shelters or a partner shelter.

This unique role gives us insight into family homelessness in our community. Before the pandemic, approximately 30 new families per month required shelter. This number increased to an average of 50 new families per month in 2022, with many months including spikes of 60+ new families requiring shelter.

In partnership with the City of Dallas and The Salvation Army, we continued to operate our three emergency shelters to help meet this increased need. We also overflowed into additional hotel space when all family shelters were full, preventing families from sleeping in their cars or on the streets. We are excited to begin renovations at our newest shelter in far north Dallas in 2023. The completed space will enable us to better serve the families in our care, and we will welcome Vogel Alcove onsite for education and childcare support.

Also this year, we gathered together for the first time since the pandemic at our Stronger Together Breakfast. It brought us great joy to be surrounded by new and familiar faces as we celebrated our accomplishments and shared our plans for the future.

At the heart of it all, we are grateful for the children and families who regain stability and self-sufficiency with the help of our services. We are inspired daily by their resilience and hope in the face of adversity and are humbled to be a small part of their story as they recover from the trauma of homelessness.

Thank you to our donors, volunteers, and community partners who make our mission possible. We could not do this important work without your kindness and support.

Ellen Magnis
President & CEO

Gary Moor Chairman of the Board

Hary moor

### OUR MODEL

1

## ASSESSMENT & DIVERSION

To find alternatives to shelter



A family seeks assistance. Our Assessment & Diversion team works with each family to find creative alternatives to shelter; this national best practice is called diversion.

2

#### EMERGENCY SHELTER

To provide a safe place for families to stay while they get back on their feet



If the family has no other options, they are triaged into one of our emergency shelters or a partner shelter. Programs are focused on housing and income stabilization for adults and on education stabilization for children.

3

#### CASE MANAGEMENT

To help families secure and maintain stable housing



Case Management is provided to overcome barriers to housing and to create a Housing Stabilization Plan.

4

## EDUCATIONAL PROGRAMMING

To ensure kids are enrolled in school & to provide social emotional support



An Education Program is offered for children in shelter with a focus on math, language, and social emotional development.

5

## SUPPORTIVE HOUSING

To help families maintain stability



The family leaves shelter into housing, according to their unique needs and circumstances. In our supportive housing programs, Case Managers provide ongoing support.

# FURTHERING OUR MISSION TO MEET THE NEED



30

Before the pandemic, approximately 30 new families per month required shelter.

**(50)** 

This number increased to an average of 50 new families per month in 2022.



Many months included spikes of 60+ new families requiring shelter.

#### To help meet this increased need in our community, we:

- Continued to operate our new shelter in far north Dallas in partnership with the City of Dallas. There are 50 rooms at this location, and families have their own bathrooms and kitchenettes.
- Co-managed shelter space for families at The Salvation Army. We have a case manager embedded at their facility full-time to help even more families transition from shelter to positive housing.
- Paid for families to stay in overflow hotel space when all family shelters were full so that children did not return to sleep in their cars or on the streets.
- Participated in the Dallas Rental Assistance Collaborative facilitated by the United Way of Metropolitan Dallas, enabling us to keep more families stabilized where they were with significant rental assistance funds.

## RENOVATIONS AT FAMILY GATEWAY NORTH

This year, we finalized plans for the renovation of our new shelter and plan to start construction in early 2023. The updated space will enable us to better serve the families in our care and will include specially designed learning centers and outdoor play areas for various age groups. Once completed, Vogel Alcove will be onsite to provide childcare and education support for our children and families.





**BUSINESS CENTER & TELECONFERENCE PODS** 









COUNSELING & CONSULTATION ROOMS

## **ASSESSMENT & DIVERSION**



Our Assessment & Diversion team works with families to find alternatives to shelter (also known as diversion). Examples of diversion include landlord mediation/eviction prevention and family reunification. We act as the entry point in Dallas and Collin Counties for families with children experiencing or near homelessness. This means we answer all family calls to the Homeless Crisis Helpline and assess each family for their needs.



939

## FAMILIES SERVED WITH ALTERNATIVES TO SHELTER

(also known as diversion)

2,824

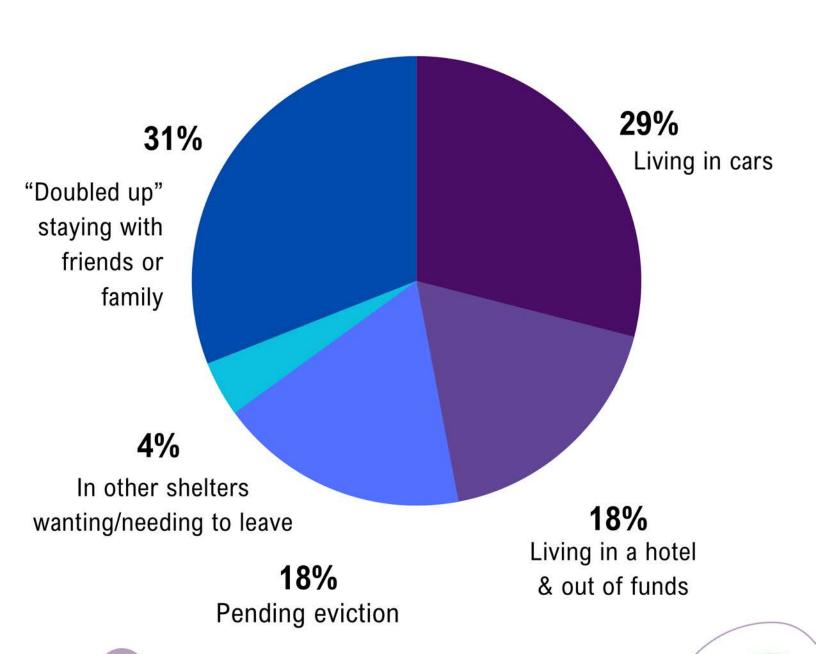
FAMILIES IDENTIFIED AS
LITERALLY OR
IMMINENTLY HOMELESS



THIS IS AN ESTIMATED 7,060 CHILDREN.

## 5,731

## CALLERS WERE PRESCREENED TO DETERMINE SERVICE ELIGIBILITY.



# EMERGENCY SHELTER & OVERFLOW PROGRAM

Families who cannot be served with other alternatives are triaged into one of our shelters or a partner shelter. In our shelters, programs are focused on housing and income stabilization for parents and on education stabilization for children.



## DID YOU KNOW?

Our emergency shelters are the only ones in our community that serve all types of families and keep them together. This includes single parents with kids, families with older male children, multi-generational families, same gender couples with kids, and large families with complex backgrounds.

## PROGRAM NUMBERS

**MORE THAN 75%** 

of families in our community who needed shelter care were served by Family Gateway.



1,065

families required shelter.



71%

of families exited from shelter into positive housing. (HUD benchmark = 65%).



805

families were served in our emergency shelter or overflow program. Our shelter operated at 110% of capacity, on average.



388

families needed a short stay in a hotel or a pay-to-stay partner shelter because they were awaiting shelter space or had special circumstances that made shelter impractical or unsafe.



71 DAYS

Our length of stay in shelter ranged from 1 to 365 days (average was 71 days), pointing to the complexity of housing larger families or those with multiple barriers to housing.

## CASE MANAGEMENT

At Family Gateway, we provide housing-focused and vocational case management to help families regain stability and self-sufficiency. Case managers work with families in our emergency shelters and are also embedded in or mobilized to apartment complexes throughout the community in our supportive housing programs.

### **Vocational Case Management**

Most of our families make 0-30% of the area median income, classifying them as "extremely low income." Most housing in Dallas is priced for those who make 60% and above the area median income. Our Vocational Case Manager works to bridge this financial gap in our community and to connect our families to opportunities for income growth and stabilization.

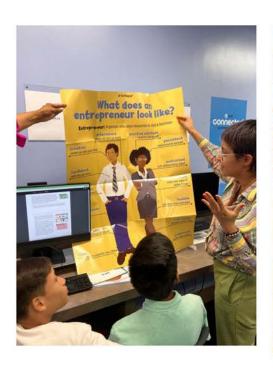


\$1,267

average increase in monthly income

### **EDUCATION PROGRAM**

To help curb the negative effects of homelessness on children, we offer a unique Education Program for families in our care. Our staff and partners ensure that children are enrolled in school and that toddlers are offered the opportunity to attend an early childhood education program or preschool through local partner agencies. We also provide after-school and summer programming, tutoring, mentoring, homework assistance, and recreational activities.







674 children were offered educational services.

## SUPPORTIVE HOUSING

We have 170-200 units of supportive housing in apartment complexes throughout the community for post-shelter care. Our case managers are embedded in or mobilized to these apartment complexes for ongoing support.

#### Types of supportive housing programs include:

- Project-based vouchers through DHA.
- Permanent Supportive Housing (PSH) for families who have specifically documented disabilities.
- Rapid Rehousing for families who have relatively fewer barriers to self-sufficiency and are capable of quickly regaining and sustaining stability.



90%

of families served in supportive housing remained stably housed (HUD benchmark = 77%).



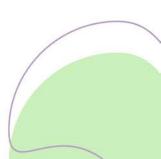
49%

of families increased their income during their supportive housing stay (HUD benchmark = 20%).

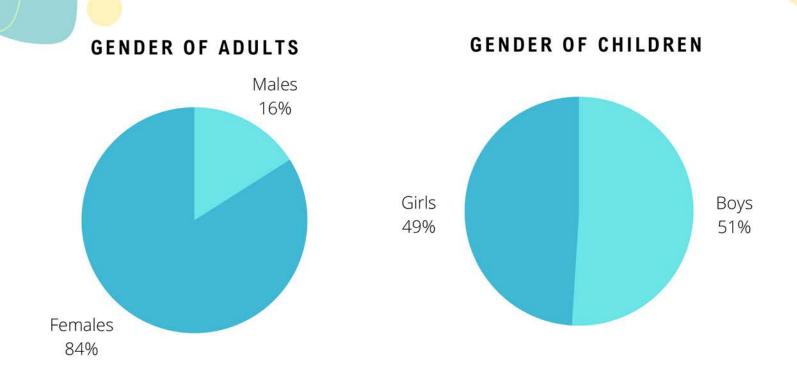


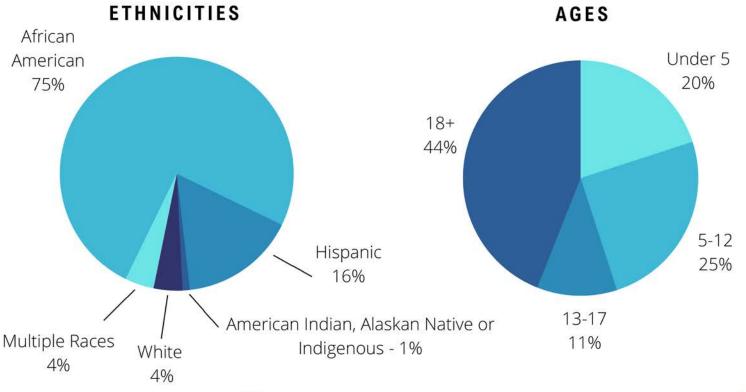
244

families served in supportive housing



#### **DEMOGRAPHIC DATA**







80% of families were headed by a single parent.

#### ANNETTE G. STRAUSS SOCIETY

The Annette G. Strauss Society is a group of philanthropic individuals and families committed to helping families with children recover from the trauma of homelessness. Members of The Annette G. Strauss Society commit to a gift of \$10,000 or more each year for three years. Strauss Society members help make the important work of Family Gateway possible each and every day. Thank you to these dedicated families for their incredible support!

#### **CREATING CHANGE**

Deborah Ackerman

#### RENEWING HOPE

Dianne & Jim Bosler

#### INSPIRING SUCCESS

Michelle & Rich Frymire Maritza & Jeff Liaw Paula & Bay Miltenberger Minda & Gary Moor

#### **PROVIDING STABILITY**

Purvi & Bill Albers
Renee & Matt Gerkens
Mandy & Clayton Main
Marilee & Charles O'Connell
Gowri & Alex NK Sharma
Exa & David Whiteman



#### CORPORATE PARTNER PROGRAM

Our important work would not be possible without our Corporate Partners who help us achieve tangible results as we work to provide a sustainable solution to family homelessness. Thank you to our 2022 Corporate Partners!

#### **ADVOCATE**









#### ALLY













#### TEAM PLAYER









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\*We were saddened by the loss of Stephen Hipp in June of 2023 after a 5-year battle with Colon Cancer. We are immensely grateful for his passion, dedication, and service to Family Gateway throughout his lifetime.

## **FINANCIALS**

Consolidated Statement of Financial Position December 31, 2022

#### **ASSETS**

Cash and cash equivalents	\$	3,745,282	
Grants receivable		655,507	
Pledges receivable		645,158	
Prepaid expenses and deposits		42,661	
Total current assets		5,088,608	
Pledges receivable		125,000	
Property and equipment, net		1,079,612	
Operating lease right-of-use asset		300,713	
Total non-current assets		1,505,325	
TOTAL ASSETS	\$6,593,933		
LIABILITIES AND NET ASSETS			
Accounts payable and accrued expenses	\$	269,417	
Operating lease liabilities	_	89,557	
Total current liabilities:		358,974	
Operating lease liabilities	_	216,535	
Total long-term liabilities	_	216,535	
TOTAL LIABILITIES		575,509	
NET ASSETS:			
Net assets without donor restrictions		3,454,948	
Net assets with donor restrictions		2,563,476	
Total net assets	·	6,018,424	
TOTAL LIABILITIES AND NET ASSETS	-	\$6,593,933	
		/	

## **FINANCIALS**

Consolidated Statement of Financial Activities
December 31, 2022

REVENUE AND OTHER SUPPORT:	NUE AND OTHER SUPPORT: Without Donor Restrictions		With Donor Restrictions		Total	
Contributions	\$	2,077,966	\$	2,025,628	\$	4,103,594
Contributions of nonfinancial assets		626,462		-		626,462
Government grants		3,101,982		-		3,101,982
Partnership distribution		204,000		-		204,000
Rental income		16,919		-		16,919
Interest income		29,850		-		29,850
Special events, net		159,503		<b>—</b> 0		159,503
PPP loan forgiveness		434,500		<del></del> 3		434,500
Other income		2,273		=		2,273
Net assets released from restrictions		794,858	t <del></del>	(794,858)	_	
Total revenue and other support		7,448,313		1,230,770		8,679,083
EXPENSES:		7.004.400				7.004.400
Program services		7,034,138		-		7,034,138
Management and general		505,759		-		505,759
Fundraising	0	447,661	-		-	447,661
Total expenses	97 <u></u>	7,987,558	0 <u></u>			7,987,558
Change in net assets		(539,245)	22	1,230,770		691,525
NET ASSETS, beginning of year		3,994,193	0	1,332,706		5,326,899
NET ASSETS, end of year	\$	3,454,948	\$	2,563,476	\$	6,018,424

\$0.88 of every dollar donated went towards our services and programs and services.

<sup>\*</sup>We operated on a planned, board-approved deficit budget to spend down extraordinary gifts received in 2019.

### 2022 SUPPORTERS

A/Y Digital Advisers
Deborah Ackerman

Tia Adams Tad Adrian

Purvi and Bill Albers

Wasan and Kasim Alfalahi All Saints Catholic Church

All Saints Women's Organization Carolyn and Kenneth Anderson

Ginger and Doug Anderson

John Antos

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Sheri Crosby Wheeler
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Foundation Relia Mae Scheib Debbie Schirico

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Gowri and Alex NK Sharma
Karen and Kelly Shearrer
Becky and Scott Sherwood
Sarah and Robert Shields

Shop Talulah

Kathi and Scott Shuford

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Joel Williams
Danielle Wilson
David Winn
Ronald Winters
Vicki and Paul Wright
Lea and Leo Yancey
Emily and Zeb Young
Carmen and Andy Yung

Zonta Club of Dallas

#### FAMILYGATEWAY.ORG

"These families, and their children, are the future of our generation, and getting them off the street and back into life is investing in their future and our own."

aute traus

If you or someone you know is experiencing a homeless crisis, please call 1-888-411-6802 (Option 3).

1421 W. MOCKINGBIRD LN, STE C, DALLAS, TX 75247 P:214-823-4500

